

Remit To: CBS  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: BACHMANN FOR CONGRESS(170490)  
PO Box 49756  
Blaine, MN 55449-0756

Account Exec: Nicole Roy  
Office: GWTS-PH  
Contract Num: 1141-53612  
Contract Dates: 09/20/2012-10/02/2012  
Customer Order:  
Linked Order:  
CPE: / / 2711

Invoice Num: 1141-415630  
Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

**PAY BY** 11/06/2012  
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)  
7669 Stagers Loop  
Delaware, OH 43015-7010  
ATTN:Accounts Payable

Product Desc: EST 2711

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	SUNRISE THIS MORNING	10/02/2012-10/02/2012	. T . . . . .	30	1	200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T . . . . .	1	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	05:29:28 AM		TVGENBACH1201H	30	200.00			
3	THIS MORNING	10/01/2012-10/02/2012	M T . . . . .	30	2	325.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M T . . . . .	2	325.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:42:19 AM		TVGENBACH1201H	30	325.00			
10/02/2012	Tu	06:22:44 AM		TVGENBACH1201H	30	325.00			
9	PRICE IS RIGHT	10/01/2012-10/02/2012	M T . . . . .	30	2	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M T . . . . .	2	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	09:58:00 AM		TVGENBACH1201H	30	400.00			
10/02/2012	Tu	09:58:00 AM		TVGENBACH1201H	30	400.00			
11	YOUNG & THE RESTLESS	10/01/2012-10/02/2012	M T . . . . .	30	2	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M T . . . . .	2	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	11:25:24 AM		TVGENBACH1201H	30	500.00			
10/02/2012	Tu	11:26:37 AM		TVGENBACH1201H	30	500.00			

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14	DR. PHIL	10/01/2012-10/02/2012	MT.....	30	2	350.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MT.....	2	350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	03:18:22 PM		TVGENBACH1201H	30	350.00			
10/02/2012	Tu	03:13:02 PM		TVGENBACH1201H	30	350.00			
17	M-F 5PM NEWS	10/01/2012-10/02/2012	MT.....	30	2	925.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MT.....	2	925.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	05:26:49 PM		TVGENBACH1201H	30	925.00			
10/02/2012	Tu	05:21:56 PM		TVGENBACH1201H	30	925.00			
20	M-F 6PM NEWS	10/01/2012-10/02/2012	MT.....	30	2	1,100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MT.....	2	1,100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:09:50 PM		TVGENBACH1201H	30	1,100.00			
10/02/2012	Tu	06:21:41 PM		TVGENBACH1201H	30	1,100.00			
25	WHEEL OF FORTUNE	10/01/2012-10/02/2012	MT.....	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MT.....	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:28:01 PM		TVGENBACH1201H	30	1,500.00			
10/02/2012	Tu	06:37:38 PM		TVGENBACH1201H	30	1,500.00			

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28	LATE NEWS M-F/SU	10/01/2012-10/02/2012	MT.....	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MT.....	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	10:28:48 PM		TVGENBACH1201H	30	1,500.00			
10/02/2012	Tu	10:29:29 PM		TVGENBACH1201H	30	1,500.00			
48	HAWAII FIVE-0	10/01/2012-10/01/2012	M.....	30	1	4,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M.....	1	4,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	10:00:20 PM		TVGENBACH1201H	30	4,500.00			
49	TWO BROKE GIRLS/MIKE & MOLLY	10/01/2012-10/01/2012	M.....	30	1	6,750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M.....	1	6,750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	08:47:02 PM		TVGENBACH1201H	30	6,750.00			
50	NAVY NCIS	10/02/2012-10/02/2012	.T.....	30	1	7,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		.T.....	1	7,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	06:58:01 PM		TVGENBACH1201H	30	7,500.00			

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51	VEGAS	10/02/2012-10/02/2012	. T . . . . .	30	1	4,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T . . . . .	1	4,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	09:37:59 PM		TVGENBACH1201H	30	4,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals 21		36,150.00	5,422.50	30,727.50	0.00	0.00	0.00		

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

<b>Wire Transfer Instructions:</b>	<b>For Billing Inquiries Please Contact:</b>	<b>Gross Billing</b>	36,150.00
	<b>CONTROLLERS OFFICE: WCCO-TV</b>	<b>Trade Value</b>	0.00
	(612) 330-2418	<b>Agency Commission</b>	5,422.50
		<b>Local Tax</b>	0.00
		<b>State Tax</b>	0.00
		<b>Pre Paid Amount</b>	0.00
		<b>Pay This Amount</b>	<b>30,727.50</b>

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